INVESTOR PRESENTATION – JULY 2021

WooBoard Technologies Limited (ASX: WOO) (WooBoard or the Company) today provides the attached Investor Presentation.

–ENDS–

This announcement was authorised for release by the Board of Directors.

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About Wooboard
WOOBOARD TECHNOLOGIES (ASX:WOO) is an Australian-based software-as-a-service solutions company that provides enterprises with a range of services based on its proprietary employee reward, recognition and mindfulness platform, WooBoard. The focus is around creating happier and more productive employees by offering modules targeting mental health and wellbeing, skill building and performance optimisation of employees of large global enterprises.
Hello...

Wooboard Technologies here.

ASX: WOO
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Wooboard Technologies Limited is a WellTech provider of cutting-edge corporate wellness solutions. We support and empower organisations to create happier, healthier workplaces through the adoption of technology that improves employee wellness and productivity.

VISION

Happier, healthier workplaces with a highly resilient and productive workforce.

MISSION

To improve individual employee mental wellness and resilience throughout every working day.

SOLUTION

Wooboard Rewards and Wooboard Wellness provide companies with frictionless SaaS.
The Big Problem

Cost of employee disengagement

$450-550bn/yr

The Engagement Institute, 2017.

Source: HR Dive

64% of employees are disengaged.

Of those...

50% Not engaged

14% Actively disengaged

Sources: Beyond Blue & PWC, Redii

Psychologically absent or time poor managers

Poor collaboration or communication

Remote work isolation and technology fatigue

Low resilience

Poor productivity

Reduced team morale

Higher staff turnover

More compensation claims

Mentally unhealthy workplaces

Sources: Beyond Blue & PWC, Redii
The pandemic has fast tracked a shift to remote working. It’s harder than ever for managers and colleagues to connect, bond, and appreciate each other.

“Organisations will have to adjust their practices to capture potential productivity gains from remote work.”

What's next for remote work, McKinsey Global Institute

We will see 25-30% of the workforce working at home on a multiple-days-a-week basis by the end of 2021.

Global Workplace Analytics
71% of executives say employee engagement is critical to their company’s success.

Improved Mental Health

“Evidence suggests that some aspects of work... are associated with increased risk of mental health conditions. ... the negative impact of such factors can... be mitigated by... adequate reward and good levels of social support.”

UNSW, Beyond Blue & Black Dog Institute, Sydney.

Increased Productivity & Performance

69% of employees say they’d work harder if they were better appreciated.

4.6 times more likely to feel empowered to perform their best work if they feel their voice is heard.

Salesforce
Source: Forbes
Wooboard Wellness is a new mobile-first, cloud-based platform that focuses solely in improving the mental wellness of employees throughout their day, especially when working remotely, off-site or on flexible work terms.

Wooboard Rewards is a cloud-based platform designed around a wellness oversight and rewards system that helps boost productivity by tackling employee recognition and reward head on.
Our solutions take a two-pronged approach to employee productivity by addressing both mental wellness and peer-to-peer reward.

Mental Wellness Oversight

When managers can't be present, our solution automates confidential wellness check-ins, and prompts employees to engage in tailored mindfulness activities to improve their mental resilience and focus in the moment; leaving them better prepared to continue their day productively.

Peer-to-Peer Recognition & Reward

We facilitate a simple way for managers and colleagues to quickly show appreciation for the work of a team member, and deliver rewards for great performance; driving momentum for continuous increased productivity and effort.
Wooboard
Wellness
Wooboard Wellness provides on-the-go wellness support to employees who operate remotely, off-site, or on flexible work terms.

By prompting employees to take a break and offering a choice of exercise, meditation, nutrition or hydration tips, breathing techniques and relaxing sounds, employees enjoy a pro-active, people-first experience that reduces feelings of isolation, re-engages the individual, and improves focus and productivity.

This results in a mentally fit workforce with higher levels of mental resilience and productivity.
Tracking & Reporting
Our platform includes activity reports, search functionality and custom reports so you can monitor engagement.

Engagement Overview
Review your engagement levels to see how active you've been on the platform.

Wellbeing Activities
When it's time for a break, choose from a wide range of activities to keep you fit, mindful, hydrated, healthy and calm.

Thought for the Day
Each daily thought provides a small moment of reflection, perspective and mental clarity.

Breathing Exercises
Choose a guided breathing exercise to feel relaxed, more peaceful and to heighten performance.
Mobile-first

Designed with the on-the-move worker in mind, the Woo Wellness mobile app delivers activities in bite-sized, visually exciting videos and written content.
Meet Luke the stretcher
Choose from over 40 guided ‘make you feel good’ short stretching exercises

Say hello

Short, Simple Activities
Choose your activity when it’s time to take a break.
Alerts & Notifications
Set alerts to remind your team to take a breather.
App Features Deep Dive

Designed for **teams**, including all members.

Created with HR in mind, Wooboard is a people orientated, supportive wellbeing space.

**Discover more**

**HR Manager Control**
Organise your teams and get an instant pulse check on engagement levels.

**Organise your teams**
- Quinton Main
  - Sales
- Kimberley Willyman
  - Designer
- Valentina Tereshkova
  - Hashtag queen
- Summer Vincente
  - Hashtag queen
- [More](#)

**Engagement Overview**
- 75%

**Schedule notifications**
Set up ALERTS for any type of exercise or activity to keep your team engaged and motivated.

[Image of dog and people in the background]
Engagement, at a glance.
Be zestful, visually unique, lively and productive.
Seamlessly integrates with businesses who have already established reward and recognition platforms as a *standalone wellness focused app*.

Delivers **additional support to employees** to navigate the challenges associated with remote work.

Equips managers with technology that provides **automated oversight of their employees mental wellness** when teams are no longer co-located and require work flexibility.

Provides **significant in-depth functionality and reporting** metrics for both employers and employees using the platform.
Wooboard Rewards
ooboard is an employee wellness, recognition, and rewards platform. Wooboard helps companies build culture around daily mental health support, peer recognition and reward to help employees feel more valued, appreciated, and cared for.

This results in increased employee engagement and workplace wellness.
Introducing Wooboard

Wooboard has two distinct dashboards, each with unique roles and interlinked outcomes for happier healthier workplace creation.

Our wellness dashboard promotes serenity and calm on a busy day.

Our rewards dashboard encourages sharing and achievement every day.

Wooboard integrates with your existing productivity tools.
Status Updates
Send a status updated to share news and successes with your team and management.

Send a Woo
Managers and colleagues can send their team member a “Woo” to gift them with instant peer recognition and increase feelings of value and appreciation.

Woo Rewards
Each interaction grows team connection and collaboration, and builds points that turn into real world rewards.

Company Announcements
Instantly share company news and updates knowing that each employee will receive a notification to their phone or desktop. Pin important announcements.

Tracking & Reporting
Our platform includes activity reports, search functionality and custom reports so you can monitor recognition.
Via the points system, recognition seamlessly turns into a direct reward for employees, encouraging further performance. Points equal Tango gift cards. Employees can choose from retail and service gift cards, or Mastercard and Visa debit cards. Managers can issue points for instant rewards.

Through built-in gamification, Woos turn into points and employees experience daily recognition based on sustained performance. Progress badges virtually reward high performing employees and a leader board recognises standout performance. Camaraderie, ambition and motivation combine to drive increased productivity and continued effort.

When employees do a great job, their manager or colleagues can easily acknowledge them by sending a ‘Woo’. This quick action builds team connection and collaboration, whilst also making the employee feel valued, further driving productivity and performance.

Employee appreciation = instant recognition

Instant recognition = real world rewards

Peer Recognition: Send a Woo

Woo Rewards

Platform Features - Productivity Yields Rewards
Wellness Check-In
An automated oversight functionality that encourages employees to take a break and 'check-in' to assess their mood and take simple steps to help improve their mental health in the moment.

Quotes of the Day
Each daily quote provides a small moment of reflection, perspective and mental clarity.

Articles & Podcasts
Mindfulness focused content provides inspiration, strategies and tips to help improve mental fitness and endurance.

Tracking & Reporting
Reports enable employers to see a collective picture of their teams' moods without revealing individual employee responses.

Box Breathing
The platform provides its users with a guided breathing exercise feature, enabling them to feel relaxed, and more peaceful; to **heighten performance**.

Noise & Ambience
Ambient noise sounds completely geared to improve mental focus.
Do you have time for a quick check in?

Sure, let's go!  I'm kinda busy

You're currently at 14 minutes of your daily target – keep it up
Can you give us a bit more detail?

Wellness Check-in:
Activity suggestions from a growing library of interactive mindfulness exercises and resources

Platform Features
Deep Dive

- Sleep stories
- Colouring feature
- Guided meditations
- More breathing exercises

Gloomy
Sad
Grieving
Lonely

Woohoo!

Coming soon!

Here's a few quick things you can try...

Box Breathing Exercise
Will help you to feel calm & grounded | 2-3 mins

This article might help: ‘Kickstart your day – 3 simple steps for a morning boost.’

Sometimes it’s easier to vent: Talk to someone
Mindfulness Activities:
Box Breathing

“Online mindfulness intervention seems to be both practical and effective in enhancing overall employee well-being.”

The Journal of Occupational, & Environmental Medicine
Adjust the sliders to tune your ambient noise settings

Sound Banks

- Oceanside
- Forest
- Static
- City noise
- Waterfall
- Birdsong
- Waves
- Wind
- Pebbles
- Surf
- Fire
- Trees
Mental Health Support:
Access to Therapists and Coaches

Platform Features
Coming Soon!

Good morning Ned 😊

Do you need support now?
Talk to a Therapist
Talk to a Coach

You're currently at 14 minutes of your daily target – keep it up

Points
This week: 0

Unlock bonus points by getting weekly achievements.
Sent: 2 Wows
0/2
Posted 5 comments
0/5
Reached target score: 6/10
Total Points

Badges

Joe Silva received a Woo!
You really took ownership over the project. You had clear and transparent
**The Benefits**

1. **Improved mental wellness = greater performance**

   Mentally well employees have more energy, drive, and clarity. They feel good, and they work hard leading to consistent high performance.

**Employee Wellness Oversight**

- Provides automated oversight of individual employee wellness saving managers time and ensuring serious issues aren't missed.
- **Instant support** for every employee 24/7/365.
- Tailors solutions to individual needs in the moment to bring them back to focus and boost productivity.
- Levels the playing field for all employees to perform at their best.
- Happier, healthier employees.
More appreciation = greater productivity

Appreciation in the workplace leads to improved company culture, and performance momentum that drives greater productivity.

Peer Recognition & Rewards

- Encourages appreciation of peers so employees feel valued
- Drives consistent performance
- Improves connection and competitive drive between teams
- Improves company culture and alignment to values
- Integrates with the tools you use every day for a frictionless user experience
- A positive work environment with greater productivity
Pricing solutions to suit your company

From small teams to large enterprise, our pricing based on total users and selected modules with discounts for higher volumes.

+ $4-5 AUD per user, per month

+ Pre-billed annual subscriptions

Just $36–$60 per year to enhance the productivity and mental health of one valuable employee.
In this day and age where working from home is the new norm, if you’re looking for a solution to lift employee engagement, connect your business, and reward and recognise your team in an easy to use tool I would highly recommend Wooboard.”

Luisa Di-Finizio, COO @ OfficeHQ
Market Size & Growth Opportunity

Global Wellness Industry

$4.2tn P.A.

Corporate Wellness Sector

$52.8bn P.A.
7% CAGR 2021-2028

Individual Wellness App Spending

$1.6bn 2021 forecast
+15% YOY since 2019

“All currency in USD

“The Digital Health Market is pegged to hit a staggering $639.4 bn by 2026.”

One of the fastest growing markets
More than 5.3% of global economic output
Nearly half the size of the entire global healthcare market ($7.3tn)

GMI Research

Photo by William Farlow on Unsplash
Beyond COVID-19, organisations will…

- **88%** invest more into **mental health**
- **81%** invest more into **resilience**
- **69%** invest more into **mindfulness**
- **94%** expand virtual wellness services
- **93%** expand virtual employee engagement activities
- **89%** increase mental health services
- **83%** provide access to self-care subscription services (meditation, mindfulness, sleep etc.)

Source: Wellable
Return on Investment for Employers

For every dollar you spend creating a mentally healthy workplace, [you can] on average, [see] a positive ROI of $2.30... derived from a reduction in presenteeism, absenteeism, and compensation claims.

“Creating a Mentally Healthy Workplace, Return on investment Analysis, PwC”

Companies with the best corporate cultures, that encouraged all-around leadership initiatives and that highly appreciated their employees, customers and owners saw...

682% Revenue growth

Those without a thriving culture only grew 166% in the same 11 year period of the study.

21% Higher levels of profitability

Forbes

21% Higher levels of productivity

Gallup

Photo by Mimi Thian on Unsplash
<table>
<thead>
<tr>
<th>Company</th>
<th>Offer</th>
<th>Ownership</th>
<th>Employees</th>
<th>Revenue p.a.</th>
<th>No. Customers</th>
</tr>
</thead>
<tbody>
<tr>
<td>limeade</td>
<td>Mobile-first, grounded in science - wellbeing, engagement, inclusion.</td>
<td>Public (LME)</td>
<td>267</td>
<td>$47.44m</td>
<td>175 companies 2.4m users</td>
</tr>
<tr>
<td>THRIVE</td>
<td>Improve people’s mental resilience, health, productivity. In the new</td>
<td>Private</td>
<td>100</td>
<td>$162.5m (estimated, 2021)</td>
<td>Undisclosed</td>
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<tr>
<td>GLobal</td>
<td>normal and beyond.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>unmind</td>
<td>Mental health platform - changing the way organisations approach mental</td>
<td>Private</td>
<td>122</td>
<td>Undisclosed</td>
<td>350k+ users (Feb, 2020)</td>
</tr>
<tr>
<td>Pulse</td>
<td>health.</td>
<td></td>
<td></td>
<td></td>
<td>130% increase (Feb-Nov 2020)</td>
</tr>
<tr>
<td>Virgin</td>
<td>Global wellbeing solution provider - health engagement platform -</td>
<td>Private</td>
<td>1,000</td>
<td>$83.9m (2021)</td>
<td>4k clients 7.5m members</td>
</tr>
<tr>
<td>Pulse</td>
<td>wellbeing, culture and productivity.</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Calm</td>
<td>Employee wellbeing app for a more resilient organisation – promotes</td>
<td>Private</td>
<td>296</td>
<td>$150-200m (estimated, 2020)</td>
<td>1k companies 4m users</td>
</tr>
<tr>
<td></td>
<td>sleep, mindfulness, reduce stress and anxiety.</td>
<td></td>
<td></td>
<td></td>
<td>100m downloads</td>
</tr>
<tr>
<td>headspace</td>
<td>Guided meditations app – stories, sounds, music for better sleep -</td>
<td>Private</td>
<td>435</td>
<td>$100m (2019)</td>
<td>600 companies 2m users</td>
</tr>
<tr>
<td></td>
<td>stress, focus, relationships.</td>
<td></td>
<td></td>
<td></td>
<td>65m downloads</td>
</tr>
</tbody>
</table>

All currency USD.

Sources: Business of Apps, Craft, Crunchbase, Growjo, Latka, ListCorp, Pitchbook, PR Newswire, Tech.eu
Wooboard Technologies helps employers who want to increase employee productivity and retention by reducing absenteeism and presenteeism to actively improve wellness that boosts resilience through automated recognition and support of individual needs.
Target Markets

**USA**
200k+ wellness app monthly downloads
53% of wellness app spends globally

**EMEA**
36% of wellness app downloads globally

**APAC**
35% of wellness app downloads globally
30% of wellness app spends globally

Source: Sensor Tower, 2021

Mobile wellness apps forecasted to exceed 1bn downloads in 2021
We’re targeting companies with large mobile and remote workforces.

<table>
<thead>
<tr>
<th>Employees</th>
<th>Revenue</th>
<th>Target Roles</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Multinationals</td>
<td>+ 1,000+</td>
<td>+ HR Directors &amp; Managers + Talent &amp; Engagement Teams + HR Benefits &amp; Perks Specialists + Business Analysts</td>
</tr>
<tr>
<td>Large Enterprises</td>
<td>+ 250-1,000</td>
<td>+ HR Directors &amp; Managers + HR Benefits &amp; Perks Coordinators + Business Analysts</td>
</tr>
<tr>
<td>SMEs</td>
<td>+ Up to 250</td>
<td>+ Business Owners + HR Managers</td>
</tr>
</tbody>
</table>

**Sectors**
- Aged Care
- Aviation
- Call Centres
- Financial Services
- Healthcare
- Hospitality
- Manufacturing
- Mining
- Public Sector
- SAAS & Tech
Marketing will support direct lead generation activities by creating brand awareness, educating and engaging our audience, and building credibility; all to drive website traffic and enquiries.

**Awareness**
Set our solutions apart from traditional engagement and reward platforms to create a following of loyal fans.

**Engagement**
Educate employers on the ROI benefits of employee wellness to position us at the cornerstone of engagement strategies.

**Credibility**
Share positive stories that demonstrate the correlation of mental wellness to productivity to establish trust and proof.
Thank you

For investor enquiries or to book a demo, please get in touch:

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Join our newest client who’ve signed a 3 year contract for 1,550 users